pranavs2023@gmail.com

Pranav Srinivasan

• pranavsrini.in • linkedin.com/in/pranavsrinivasan1

Education and Training

Current - 2027

Master of Design, User Experience Design

MIT Institute of Design,

Pune, Maharashtra

CGPA: 8.2 / 10 (Semester 1)

Graduated May 2025

Bachelor of Computer Applications, Christ University

Bangalore, Karnataka

Graduated June 2022

Higher Secondary, SSVM Institutions

Coimbatore, Tamil Nadu

Skills

- Figma
- Adobe Photoshop
- HTML/CSS/JS
- Python
- MySQL
- Miro
- FigJam
- Trello
- Notion

Summary

Master's student in User Experience Design with a background in Computer Applications. Interested in research-driven design and usability analysis, with a focus on turning user insights into structured digital solutions. Strong foundation in analytical and systems thinking, with experience applying insights to improve digital experiences.

Projects and Experiences

HealthOneCloud - Digital Content Associate (Intern)

June 2025 – July 2025 | Remote

- Conducted website usability analysis to identify navigation gaps and user friction points.
- Conducted competitor website analysis to identify UX patterns and inform new layout directions.
- Redesigned website pages using CMS and custom code.
- Created and published digital content to strengthen brand presence across web and LinkedIn.

FitPet, Chennai - Content Creation

April 2025 - May 2025

- Created and edited engaging digital content, including videos and promotional posters, to showcase pet rehabilitation services.
- Planned and executed content initiatives based on audience engagement trends to boost audience growth.

Let Us Dream Organization - Personnel Coordinator

September 2022 - March 2025

- Supported development programs for underserved students through structured workshops and interventions.
- Coordinated with students and families while maintaining progress tracking to monitor outcomes.

Accomplishments

- Presented and published a paper at the IEEE 4th International Conference on Technological Advancements in Computational Sciences (ICTACS-2024).
- Co-organized a UI/UX workshop at MIT ID, structuring design system assets and task flows to guide hands-on participant activities.