

Pranav Srinivasan

User Experience Designer

Blending **empathy** and **technical** rigor to create accessible, human-centered digital products

EDUCATION

MIT Institute Of Design

Jul 2025 - Expected May 2027

M.Des in User Experience Design

Christ University

Jun 2022 - May 2025

Bachelor of Computer Applications

CREDENTIALS

Google UX Design Professional Certificate

Google

Agile Scrum Certification

Infosys Springboard

2026 Agentblazer Champion

Salesforce

Strategic & Experience Design Job Simulation

BCG

ACHIEVEMENTS

Published Research Paper

"Revolutionizing Agriculture: Innovations in Transparency, Traceability, and Quality Assessment", IEEE ICTACS 2024

2nd Place in InspoAI Designathon

SoundCloud Redesign

Figma Summer Camp 2026

Selected from 1,200+ applicants for Figma's inaugural Summer Camp, a hands-on design learning experience

ASK ME ABOUT

The iced vs hot coffee debate

Surviving my two Half Marathons

Winning almost any Mario Kart race

Chasing the perfect bowl of ramen

WORK

Digital Content Associate, Intern

HealthOneCloud | Jun 2025 - Jul 2025

Audited site navigation and conducted competitor research to identify usability issues. Redesigned key pages using custom code and CMS tools, simplifying user flows and improving the browsing experience.

Content Creator, Intern

FitPet | Apr 2025 - May 2025

Created video and visual content for a pet rehabilitation center providing swim therapy and recovery sessions for injured pets, supporting promotion of the service to potential clients.

LEADERSHIP + INVOLVEMENT

Volunteer, Personnel Coordinator

Let Us Dream Organization | Sep 2022 - Mar 2025

Progressed into a coordinator role, managing activities and participant feedback for the DREAMS mentorship program while supporting student development through leadership and social awareness initiatives.

SKILLS

Software

Figma | Illustrator | Photoshop | MS Office
Notion | Miro | Maze | Google Workspace

Programming

HTML | CSS | JavaScript | Python
MySQL | Supabase | C++ | Machine Learning

CONTACT

Always happy to chat!

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PORTFOLIO

pranavsri.in