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## Education and Training

### Master of Design (User Experience Design)

MIT Institute of Design

Pune, Maharashtra

Expected 2027

### Bachelor of Computer Applications

Christ University

Bangalore, Karnataka

May 2025

## Certifications

Agile Scrum Certification -  
Infosys Springboard

BCG - Strategic & Experience  
Design Job Simulation  
(Forage)

## Accomplishments

Published paper at IEEE  
International Conference on  
Technological Advancements  
in Computational Sciences  
(ICTACS-2024).

Participated in FigBuild 2026,  
a Figma design hackathon  
focused on rapid UX  
prototyping.

# Pranav Srinivasan

• [Portfolio](#) • [LinkedIn](#)

## Summary

UX designer with a technical background in computer applications, focused on creating intuitive digital experiences that align user needs with product goals.

## Experiences

### Health One Cloud - Digital Content Associate (Intern)

June 2025 - July 2025 | Remote

- Conducted usability analysis to improve navigation and information structure.
- Performed competitor UX research to guide redesign decisions.
- Redesigned webpages, simplifying user flows and improving content clarity.
- Created digital content to support brand communication.

### FitPet, Chennai - Content Creation

April 2025 - May 2025

- Produced video and visual content for pet rehabilitation services.
- Iterated on content based on performance insights.

## Volunteer Experience

### Let Us Dream Organization - Personnel Coordinator (Volunteer)

September 2022 - March 2025

- Supported development programs for underserved students through structured workshops and interventions.
- Coordinated with students and families while tracking progress to ensure measurable impact.

## Skills

- **Technical Skills:** Figma, Photoshop, Illustrator, Blender, HTML, CSS, JavaScript, Python, MySQL, Machine Learning
- **Design & UX Skills:** User Research, Usability Testing, User Flows, Wireframing, Prototyping, Design Systems, Accessibility (WCAG)
- **AI Tools:** ChatGPT, Claude, NotebookLM, Maze, Figma Make, Adobe Firefly, Google Stitch
- **Collaboration:** Notion, Miro, Slack, Trello